

Healthy Harford and Community Health Improvement Plan



Board of Health Presentation
October 18, 2011
Susan Kelly, Health Officer

Our Vision

To create the healthiest community in Maryland



Healthy Harford



Healthy Harford, Inc.

- A long-standing history
 - Founded in 1993, incorporated in 1995
 - Harford County Health Department
 - Harford County Government
 - Upper Chesapeake Health
 - Many health programs, initiatives, and community education since its inception
- Community Health Assessment Project (CHAP)
 - Household survey regarding health status and health-related behaviors
 - Designed to track health indicators and monitor outcomes
 - First implemented in 1996
 - Subsequent CHAPs in 2000, 2005, 2010
 - Report cards and county-wide goals developed following CHAP 2000

Healthy Harford - Key Goals

- Decrease in chronic disease rates
- Increase in preventive screenings & health education
- Support efforts towards positive lifestyle changes related to smoking, nutrition, and physical activity
- CHAP 2005 results indicated need to address obesity and overweightness
 - Key initiative related to “access to healthy food” and “the built environment” launched
 - Comprehensive community assessment related to nutrition, walkability and bikeability (2010)
 - Healthy Harford Advisory Board conducted strategic planning session (March 2011)
 - Recommendation to develop Obesity Prevention Resolution

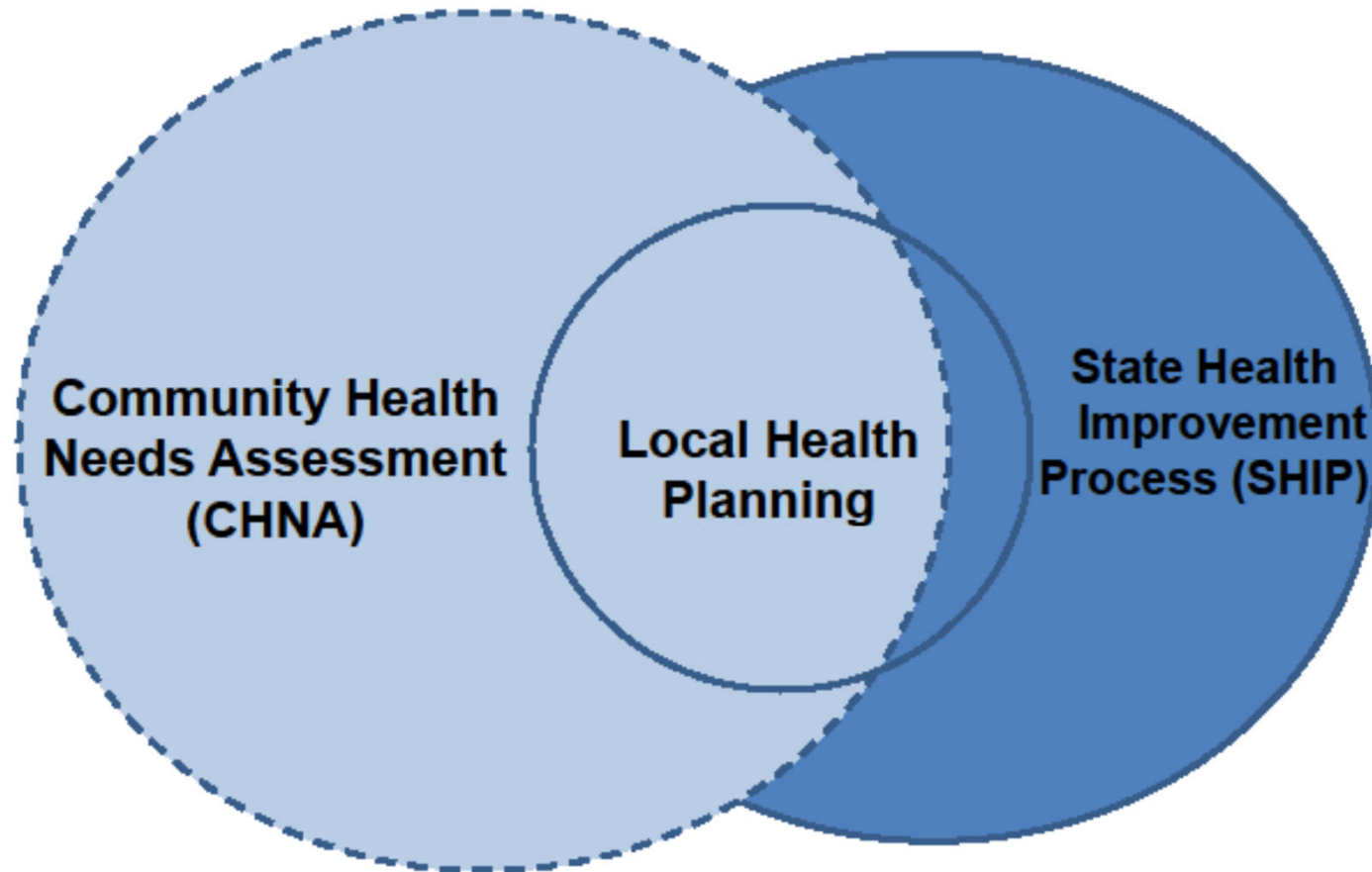
Healthy Harford Nutrition and Physical Activity Advisory Board

- Mr. Randy Acosta, Executive Director, Boys & Girls Club of Harford County
- Honorable Jesse Bane, Sheriff, Harford County Sheriff's Department
- Ms. Meg Deem, Office of the County Executive
- Ms. Mary Hastler, Director, Harford County Public Library
- Ms. Elizabeth S. Hendrix, Director, Department of Community Services
- Ms. Susan Kelly, Health Officer, Harford County Health Department
- Honorable Mary Ann Lisanti. Councilwoman, District F, Harford County Council
- Ms. Arden C. McClune, Director, Department of Parks & Recreation
- Honorable Robert J. Reier, DC, Town of Bel Air Commissioner
- Peggy Vaughan, MD, Sr. Vice-President & Chief Medical Officer, Upper Chesapeake Health
- Mr. Lyle E. Sheldon, FACHE, President/CEO, Upper Chesapeake Health
- Dr. Robert M. Tomback, Superintendent of Schools, Harford County Public Schools

Community Health Improvement Plan

- Community Health Improvement Plan*
Key Drivers
- **CHNA** (Community Health Needs Assessment)
 - Federal health care reform mandate
 - Hospital requirement for community benefit reporting
 - **SHIP** (State Health Improvement Process)
 - Local Health Department
 - Local Health Improvement Coalition (LHIC)
 - Community Transformation Grant (CTG) opportunity
 - **LHIP** (Local Health Improvement Plan)
 - Health Department Accreditation Process
 - Prerequisite is LHIP

Alignment of Community Health Improvement Efforts



Building on Harford County's Efforts



Community Health Improvement Plan: Specific Tasks

- Review and refine existing community health assessment and planning documents
- Formally establish a Local Health Improvement Coalition steering committee
- Collect and analyze data
- Summarize needs, resources, and gaps
- Present materials to coalition members and stakeholders
- Forge consensus on priorities
- Develop objectives, action plan & performance measures
- Solicit public input
- Implement the plan & monitor progress

What are the Maryland SHIP's 6 Vision Areas & 39 Objectives ?

- **Healthy Babies**

- Infant mortality, low birthweight births, SUIDs, unintended pregnancies, early prenatal care

- **Healthy Social Environments**

- Child maltreatment, suicide, alcohol-related driving deaths, entering school ready to learn, high school graduates, domestic violence

- **Safe Physical Environments**

- Childhood lead levels, fall-related deaths, pedestrian injuries, Salmonella infections, asthma, access to healthy foods, air quality

- **Infectious Disease**

- HIV, Chlamydia, tuberculosis, vaccinations, seasonal influenza

- **Chronic Disease**

- Heart disease, cancer, diabetes, hypertension, drug-induced deaths, healthy weight, obesity, adult smokers, youth tobacco use, behavioral health, Alzheimer's disease

- **Healthcare Access**

- Health insurance, wellness checks, dental care, physician access

How Does Harford County Do With SHIP Objectives?

- Harford County is comparable to or better than the State average with 32 of the 39 SHIP objectives.
- Harford County ranks worse than the State with the following 7 objectives:
 - Objective 24 – Seasonal influenza vaccine rate
 - Objective 25 – Heart disease mortality
 - Objective 26 – Cancer mortality
 - Objective 32 – Adult tobacco use
 - Objective 33 – Youth tobacco use
 - Objective 34 – Behavioral health-related admissions to E.D.
 - Objective 35 – Alzheimer’s-related admissions to E.D.

In Summary

- Mandated Community Health Needs Assessment (CHNA) and Local Health Improvement Plan (LHIP) requirements are upon us – with more likely to come.
- Although each of these processes is unique, they all share a total population-focused, community-oriented, consensus-building approach.
- Building on the successful framework of Healthy Harford, we can collaboratively meet CHNA, LHIP and other health planning requirements in the most resource efficient manner possible – that assures the healthiest outcomes for Harford County residents.

For more information

- Harford County Health Department
 - www.harfordcountyhealth.com
- Healthy Harford
 - www.healthyharford.org
- State Health Improvement Process (SHIP)
 - <http://dhmh.maryland.gov/ship/>