

# Community Engagement Subcommittee Minutes – April 10th 2012

**Attendees:** Rob Bailey, Gregory Beaty, Carole Boniface, Kathy Burley, Rebecca Hartwig, Bari Klein, Kathy Kraft, Whitney Lang, Kelly Lepley, Donorae Moulodale, Mary Nasuta, Robin Stokes-Smith, Martha Valentine.

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The April meeting focused on discussion of the salient points to include on the Interim Report to County Council regarding the work of the Community Engagement Subcommittee. Four points were highlighted and include:

- Develop and implement a comprehensive Community Campaign promoting awareness and education about the importance of Harford County “Get Healthy”
- Partner with major “influencers” that have the potential to impact large segments of the population in all areas of Harford County: Schools, Businesses, Child Care Centers, Health Providers.
- Provide opportunities for major “influencers” to receive formal recognition and a healthy designation (Get Healthy Harford) that can be displayed for achieving nutrition and physical activity defined criteria.
- Implement a structure for long-term sustainability of the Obesity Task Force Initiative.