

Presentation to the Harford County Council and Board of Health



Harford County Health Department



Susan Kelly, Health Officer

May 1, 2012

Harford County Health Department Programs

- Alcohol & Drug Abuse Treatment
- Care Coordination & Outreach
- Chronic Disease Prevention
- Communicable Disease Surveillance & Control
- Dental Health
- Emergency Preparedness
- Environmental Health
- Health Care for the Homeless
- Public Health Education
- HIV/AIDS Services
- Infants & Toddlers Program
- Maryland Children's Health Program (MCHP)
- Maternal-Child Health
- Medical Assistance Transportation
- Reproductive Health & Family Planning
- School Based Health Centers
- Teen Diversion Program
- Vital Records
- Women, Infants & Children (WIC) Nutrition



FY 2011 – At a Glance

- **6,425** birth certificates and **284** death certificate requests processed
- **907** individuals given ongoing addictions services
- **2,581** clients navigated through the HealthChoice health care system
- **381** comprehensive evaluations for aged and functionally disabled adults
- **14,792** doses of the flu vaccination administered
- **1,357** people tested for HIV
- **200** clients enrolled in Healthcare for the Homeless services
- **4,499** client visits at the Family Planning Clinic
- **1,199** building permits approved
- **2,450** dogs, cats, and ferrets vaccinated against rabies
- **1,608** inspections of licensed food service facilities conducted
- **7,821** students, parents and teachers given tobacco awareness education
- **800,000** individuals reached through cancer prevention media exposures
- **3,452** clients served at the Dental Clinic
- **2,000** new applications for Maryland Children’s Health Program processed
- **69,000** one-way rides for ambulatory clients scheduled
- **1,500** children served through the School Based Health Centers
- **3,953** average monthly participants of the WIC program
- **32** Teen Diversion clients provided psychiatric rehabilitation services

FY 2012 – Highlights

- **Children’s Dental Health Clinic Expansion**

- Clinic expansion and renovation (from 3 to 5 dental chairs) made possible this year by its popularity and demand
- Clinic has provided care to more than 5,300 of the 14,000 children, ages 1-20, and pregnant women enrolled in Medicaid since 2008

- **Influenza Immunizations**

- Harford County ranks highest among all 24 Maryland jurisdictions in childhood influenza vaccination rates, due in large part to the local health department/local school system partnership events
- Harford County Health Department has the highest employee flu immunization rate of all Maryland local health departments

- **Peach Bottom Emergency Preparedness Exercise**

- Successfully conducted federal emergency preparedness exercise in March 2012

FY 2012 – Highlights

- **Addictions Services**

- All female group counseling therapy and support group for families established in response to community request

- **Environmental Health Services**

- Rabies Clinics projected to have the highest number of animals vaccinated this year (compared to annual numbers for the past ten years)
- Lyme Disease prevention efforts continue in partnership with DHMH

- **Tobacco Quit Classes**

- Offered to Harford County government employees in preparation for Tobacco-free Policy implemented January 1, 2012

FY 2012 – New Grant Awards

- **Comprehensive Women’s Health**

- Awarded \$156,052 18-month Maryland Community Health Resources Commission grant for “Increasing Access to Comprehensive Women’s Health Services Program”

- **Healthy Lifestyles**

- Awarded \$145,000 24-month federal CDC Community Transformation Grant through DHMH for supporting community efforts to promote healthy lifestyles, reduce health disparities, and control health care spending

- **Local Health Improvement Process (LHIP)**

- Awarded \$50,000 6-month Maryland Community Health Resources Commission grant for supporting local action strategies for improving community health and advancing the State Health Improvement Process

Harford County's Local Health Improvement Process (LHIP)

State Health Improvement Process (SHIP) launched in September 2011 –

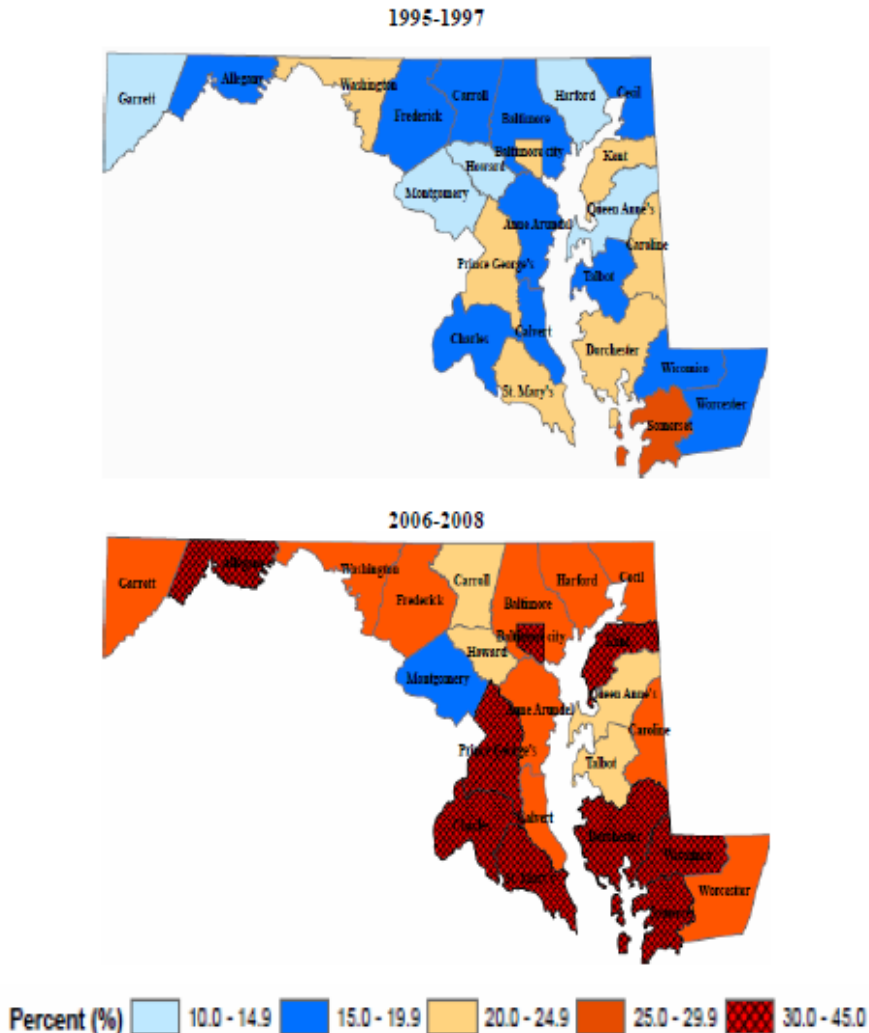


Harford County's Local Health Improvement Process (LHIP) launched in December 2011 –

- SHIP addresses 39 key health objectives, including those promoting healthy babies, healthy social environments, safe physical environments, infectious disease prevention, chronic disease prevention, and access to care.
- Harford County Health Department is building on its Healthy Harford partnership with Upper Chesapeake Health and Harford County Government to advance its LHIP.
- 70 key stakeholders convened in December 2011 at Harford Community College and identified top health priorities, including **obesity** prevention/healthy eating and active lifestyle; **tobacco** use prevention/smoke-free living; and **behavioral health**, including mental health and substance abuse prevention.

Is obesity really a problem?

Map 1. Prevalence of Obesity among Maryland Adults by Jurisdiction*



- From 1995-97, only 1 of 24 Maryland jurisdictions had an obesity prevalence > 25%, but by 2006-08 this increased to 19 jurisdictions.
- This includes Harford County with an obesity rate that went from 11.4% to 26.2%, a 130% increase over 10 years.
- The Healthy People 2010 target for obesity prevalence is < 15%.

What are the effects of obesity?



- Obesity leads to a 50-100% increased risk of premature death; even an additional 10 to 20 pounds can increase the risk of death¹
- Moderate obesity shortens lives by up to 4 years; severe obesity shortens lives by up to 10 years²
- Obesity is associated with heart disease, cancer, diabetes, asthma, arthritis, pregnancy complications, psychosocial problems, and many other conditions¹
- Overweight adolescents have a 70% chance of becoming overweight or obese adults¹
- Modest weight loss can have a big impact on health – 5% weight loss in an obese person can reduce mortality risk by 12%³

¹ Office of the Surgeon General

² The Lancet, 3/18/09

³ Goldstein et al, Int J Obes, 1992;
16:397-415

Harford County Obesity Task Force Created By An October 18, 2011 County Council Resolution

Resolution No. 28-11	
1	COUNTY COUNCIL
2	OF
3	HARFORD COUNTY, MARYLAND
4	Resolution No. 28-11
5	Legislative Session Day 11-23
6	October 18, 2011
7	Introduced by Council Member Lisanti
8	
9	A RESOLUTION establishing a Harford County Obesity Task Force to review and make
10	recommendations concerning the programs and policies for creating a healthier Harford County; to
11	educate Harford County citizens regarding healthier living, food choices, and exercise; to provide for
12	accessibility to healthy and affordable foods; to identify ways to develop and implement more
13	opportunities for walk able communities and recreational activities throughout the County; to appoint
14	certain persons to serve on the Task Force; to provide for the duties of the Task Force, including the duty
15	to submit an interim and final report with its findings and recommendations on or before certain dates;
16	and generally relating to the Harford County Obesity Task Force.

- Task Force created to study and make recommendations concerning programs and policies for the following:
 - Educating citizens of all ages regarding healthier living, including food choices and exercise
 - Accessibility to healthy and affordable food
 - Encouraging food providers to provide healthier food choices and menu options
 - Identify ways to develop and implement more opportunities for walkable communities and recreational activities for all citizens throughout the County

Harford County Obesity Task Force Members

- **Susan Kelly, Chair**
Harford County Health Department
- **Mary Ann Lisanti, Vice Chair**
Harford County Council
- **Jesse Bane**
Harford County Sheriff's Office
- **Bruce Clarke**
Laurrapin Grille Restaurant
- **Mike Elder**
Fitness Specialist
- **Janet Gleisner**
Harford County Dept of Planning & Zoning
- **Rebecca Hartwig**
Pediatric Partners
- **Elizabeth Hendrix**
Harford County Dept of Community Services
- **Jayne Klein**
Shop Rite Grocery Store
- **Kathy Kraft**
Upper Chesapeake Health Center
- **Kelly Lepley**
YMCA of Central Maryland
- **Arden McClune**
Harford County Dept of Parks & Recreation
- **Vanessa Milio**
Harford County Chamber of Commerce
- **Brad Milton**
Brad's Produce
- **Robert Tomback**
Harford County Public Schools

Framework of the Harford County Obesity Task Force and Subcommittees

Obesity Task Force

Susan Kelly, Chair

Mary Ann Lisanti, Vice Chair

(1) Community Engagement

Kathy Kraft, Chair

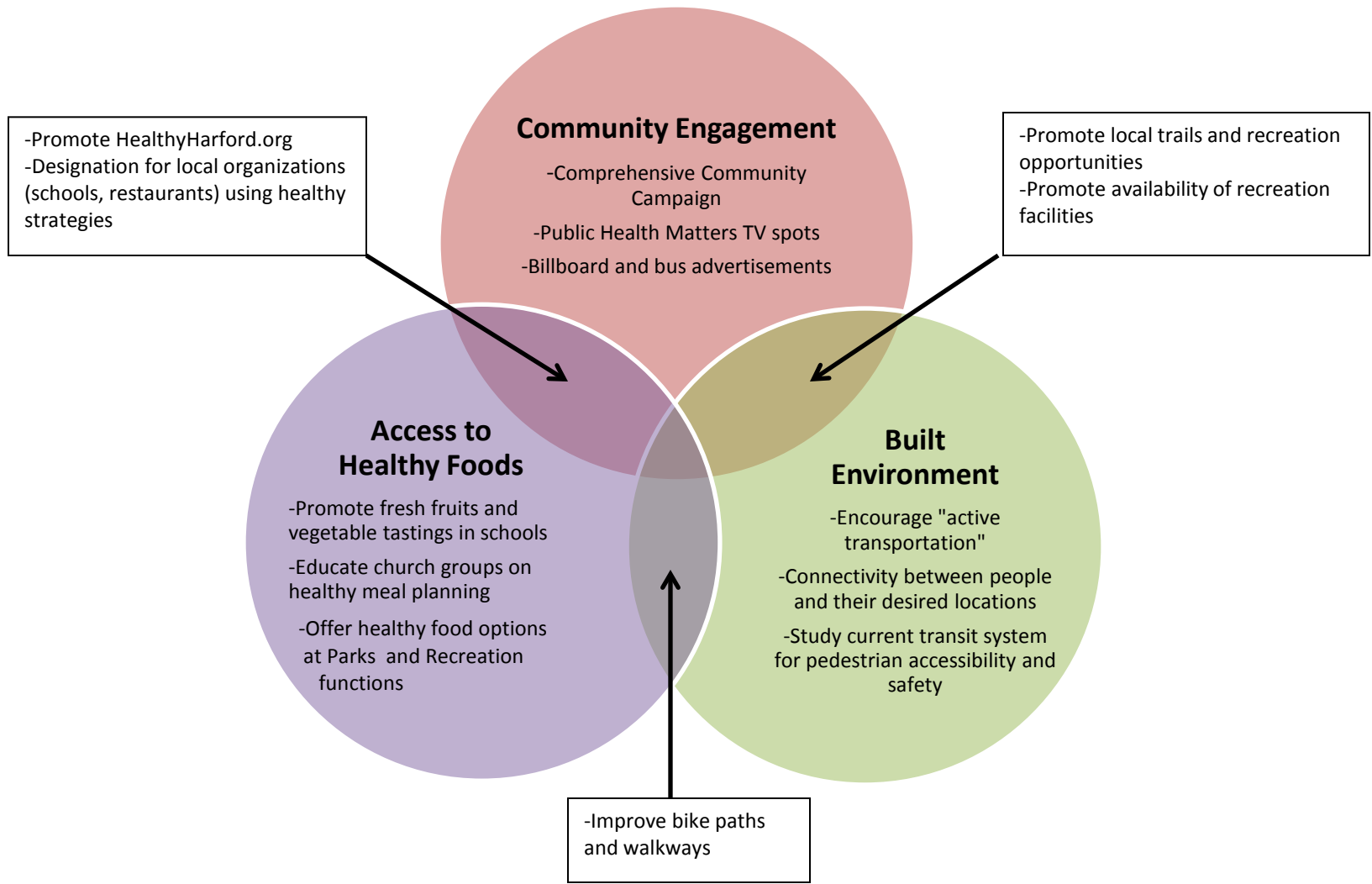
(2) Access to Healthy Foods

Elizabeth Hendrix, Chair

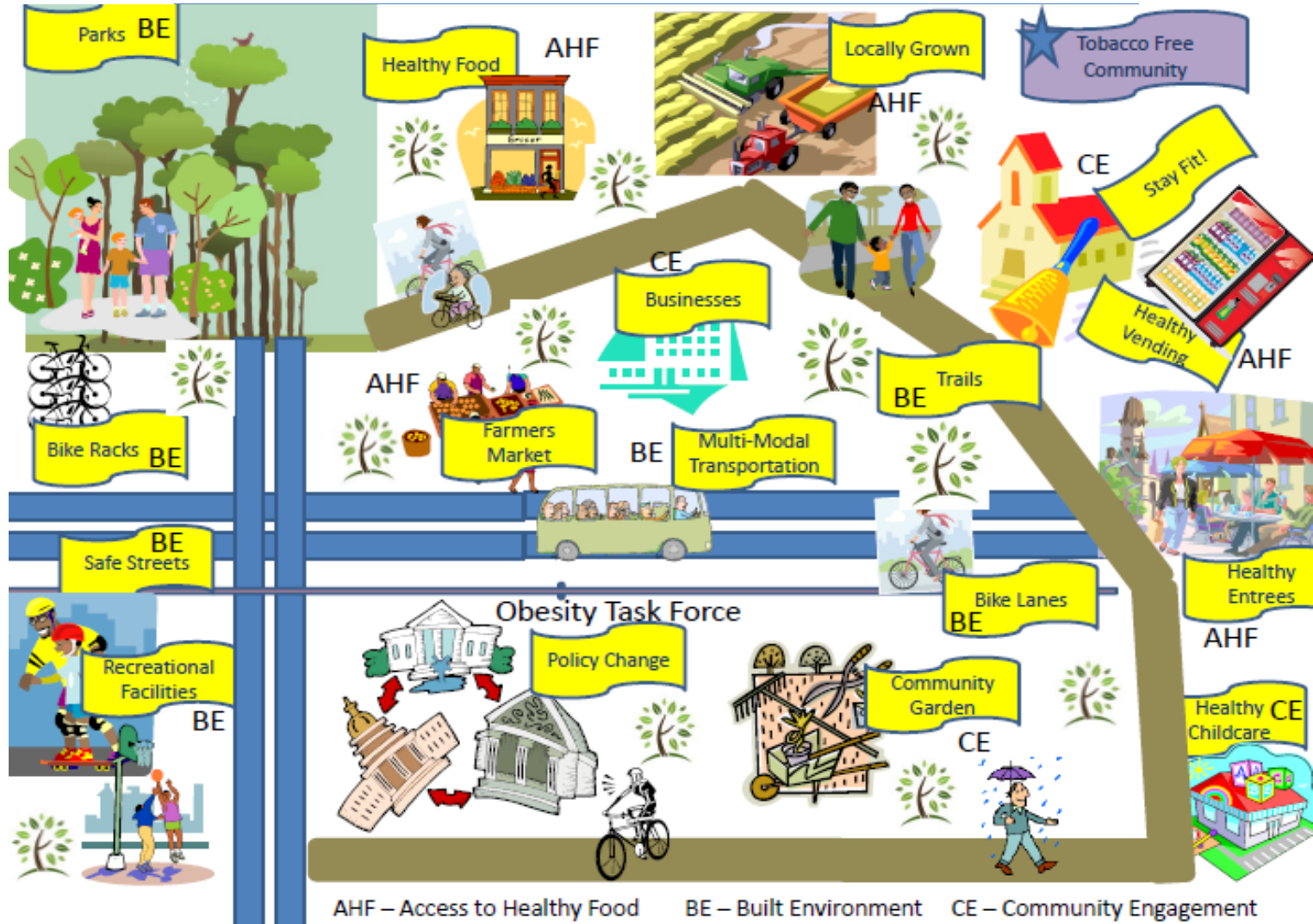
(3) Built Environment

Arden McClune, Chair

Examples of Potential Subcommittee Overlap



Vision of a Healthy Community



Community Engagement Subcommittee Status Report of Recommendations to Date

- Develop and implement a comprehensive Community Campaign promoting awareness and education about the importance of Harford County “getting healthy.”
- Partner with major “influencers” that have the potential to impact large segments of the population in all areas of Harford County: Schools, Businesses, Child Care Centers, Health Providers.
- Provide opportunities for major “influencers” to receive formal recognition and a healthy designation (“Get Healthy Harford” symbol) that can be displayed for achieving nutrition and physical activity defined criteria.
- Implement a structure for long-term sustainability of the Obesity Task Force initiative.

Access to Healthy Foods Subcommittee Status Report of Recommendations to Date

- Highest Priority
 - Utilize schools (and PTA's as a central way to reach families) to teach meal planning and ways to exercise outside of the school day.
 - Promote farmer's market at senior center. Continue use of farmer's market coupons.
 - Advocate for additional fresh fruit and vegetable tastings at more elementary schools in Harford County.

Built Environment Subcommittee

Status Report of Recommendations to Date

- **Connectivity**
 - In order to encourage walking and biking as forms of active transportation, the road, sidewalk and/or trail connections must be in place.
- **Commuting Alternatives**
 - To encourage “Active Transportation,” the use of bicycles and public transportation such as transit buses must be a safe and attractive option.
- **Walking Paths**
 - Walking is a key component to both incorporating activity in the work/school day and in promoting activity recreation pursuits.
- **Recreation**
 - 2012 Land Preservation Parks and Recreation Plan should incorporate goals regarding provision of facilities that promote healthy activity by all residents.
- **Community Support**
 - Public education and engagement is essential to change public perceptions regarding an active lifestyle and its importance to health.

Behavioral Health Workgroup Status Report to Date

- Progress to date
 - Review of local behavioral health data
 - Idea generation and prioritization
- Next steps
 - Explore possibilities:
 - Develop a no wrong door approach to accessing resource information
 - Use of social media to raise awareness and understanding of addictions, suicide, etc.
 - Decrease youth alcohol use - increase parent involvement and youth activities
 - Identify and address veterans' needs
 - Develop action plans for chosen strategies
- Goals of workgroup
 - Develop mechanisms to integrate mental health and substance abuse treatment
 - Improve the delivery of behavioral health services

Tobacco Workgroup Status Report to Date

- Progress to date
 - Review of local tobacco use data
 - Report from Harford County Health Department on cessation programs
 - Report from City of Havre de Grace on wellness activities
- Next steps
 - Monthly meetings; location to rotate between Bel Air and Havre de Grace
 - Continue recruitment efforts
 - Idea generation, prioritization and formal recommendations
- Goals of workgroup
 - To raise awareness of tobacco issues as related to personal and community health status and gain community interest and support
 - Create policy level changes

FY 2013 – Looking Ahead

- **Federal and State Budget Issues**
 - Unresolved federal and State budget problems continue despite growing demand for public health services
- **Behavioral Health Integration**
 - Move to integrate systems of care for substance abuse and mental health services
- **National Public Health Accreditation**
 - Harford County Health Department making good progress with Statement of Intent submitted January 2012

FYI – Upcoming Rabies Clinics

Sunday, May 6, 2012 – 2-4 PM

- Joppa Magnolia Volunteer Fire Company,
1403 South Mountain Road, Joppa, MD 21085
- Darlington Volunteer Fire Company,
2600 Castleton Road, Darlington, MD 21034
- Aberdeen Volunteer Fire Department,
21 North Rogers Street, Aberdeen, MD 21001
- Jarrettsville Volunteer Fire Company,
3825 Federal Hill Road, Jarrettsville, MD 21084

Questions?
Comments?



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