

**Harford County Local Health Improvement Process**  
**Community Engagement Workgroup**  
**Thursday, May 9<sup>th</sup>, 8:30am**  
**Harford Community College, Edgewood Hall**

**Meeting Notes**

**Attendees:** Matthew Backert, Kathy Burley, Meg Deem, John Fitzgibbons, Janet Gleisner, Shanna Jay, Bari Klein, Kathy Kraft, Mallory McCloskey, Laura McIntosh, Laura Natali, Robin Stokes-Smith

- A reminder that Healthy Harford Day is scheduled for September 28<sup>th</sup>. We are continuing to work with the Bel Air Farmer's Market and now the Town of Bel Air in an effort to close a portion of the road to insure safety for pedestrians on that day. If we are not successful, we will be looking for another venue since the safety issue is of paramount importance to us.
- The "Get Healthy Harford" campaign (formerly Healthy Families) has made significant progress. This involves a "Healthy Harford Pledge" that individuals and families can make to take small steps towards creating a healthier lifestyle. Enrollment for the program will be through the Library portal and individuals and families can take the pledge and monitor their progress on-line. There will be lots of education provided both on-line and through other venues. The library will tie it to many of their summer programs. Roll out is planned for early summer. Thanks to Mary Hastler for her support of this! Participants will receive a cling for their cars identifying themselves as a participant and we are considering Healthy Harford t-shirts for the first 200 that sign up. We have identified and continue to identify various venues to promote this. Beth Hendrix will be promoting the program throughout the county as will the Hospital and HCC. We are looking for additional organizations/agencies to participate as well - marketing and program materials (car clings) will be provided.
- Bel Air Outdoor Movies – Rob Reier contacted us to see if Healthy Harford would like to have a presence at the summer Bel Air Outdoor Movies – they are held on the 1<sup>st</sup> and 3<sup>rd</sup> Fridays of the month in June, July, and August and apparently have lots of families that attend. We agreed that it would be a great opportunity to promote "Get Healthy Harford" and the "Smart Street" campaign. Volunteers are needed to assist.
- The Healthy Restaurant Designation and Provider education continue to move forward and will have more of an update at the next meeting. Shanna of Parks & Recreation continues to evaluate the opportunities for community gardens and expects that assessment in the county will continue through this year with more of a formal plan developed for next year.
- The Healthy Harford marketing research is continuing through A Bright Idea. They have been doing a significant amount of research including focus groups and personal interviews. Bari is going to talk with them about presenting their data to us at the next meeting as well as their ideas for a campaign.